

ERIC BERGER

www.ericbcreative.com

503.750.1330

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MARKETING & DESIGN PROFESSIONAL

Innovative & hands-on with wide ranging marketing experience delivering compelling solutions for all kinds of products and services. Insatiably curious – always building my skill-set which includes:

Concept / Design / Execution of Marketing Materials	3d Visualization (Products & Environments)	Web / User Interface Design
Technical Writing	Event Management	Product Design

SOFTWARE SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD & Dreamweaver
Adobe Animate
Adobe Premier

Wordpress
HTML – CSS
Bootstrap
AutoCAD
Rhino3d
Cura (for 3d printing)

Articulate Storyline 360
Microsoft Office
Microsoft Visio
MailChimp - iContact
Google Analytics & AdWords
Marketing via Social Media

EXPERIENCE

Graphic Designer

Roadmaster, Vancouver, WA

Jun 2021 to Sep 2023

Catalog / Ad / Trade Show Design • Copywriting • Videos • Photography • Tooling / Packaging Design

Graphic Design Specialist

Kelvix, Lake Oswego, OR

Sep 2018 to Sep 2020

Product Video & Photography • Web Design • Social Marketing • 3D Design / Visualization / Prototyping

Marketing Coordinator

Naegeli Deposition & Trial, Portland, OR

Feb 2018 to Sep 2018

Graphic Design • Photography • Events • UX Prototyping • Landing Pages • Email Marketing • SEO

Designer / Project Manager

Cassida Corporation, Tualatin, OR

Sep 2013 to Sep 2017

Web / Print Design • Product Design / Visualization • Packaging Design • User Manual Creation

E-mail / Social Marketing • Interface with Overseas Manufacturing • Product Photography

Consultant / Freelance

EricBCreative.com, Portland, OR

Nov 2012 to Present

Web Design • Product Design / Visualization • Supply Chain Management • Press Releases

Brochure Development • Marketing Asset Organization • Sales Forecasting • Product Videos

Marketing Communications and Events Coordinator

RS Medical, Vancouver, WA

Sep 2011 to Nov 2012

Web / Presentation Design • Event Management • Graphic Design • E-mail / Social Marketing • E-Learning

Design and Marketing Coordinator

ConMed Integrated Systems, Beaverton, OR

Nov 2002 to Jun 2010

Web Design • Print Design • User Interface Design (Medical Devices) • Presentation Concept / Design

3d Visualization (Surgical Suites) • Construction Drawings • Trade Show Booth Design • User Manual Creation

EDUCATION Advertising / Graphic Design / Video Production - Columbia College - Chicago, IL